



CAITLIN BARTON

BA (HONS) PRODUCT DESIGN STUDENT



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Profile



I am a detail driven Product Design student and entrepreneur with a passion for creating innovative user-centred solutions. I have a strong understanding of the design process and business development, with key skills in the research and development phase. Involving stakeholders in the design process to determine effective solutions is my key focus, which has helped develop my collaborative and interpersonal skills.

Skills



Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Solidworks

Keyshot

Adobe XD

3d Studio Max

Hand Sketching

Stakeholder research

Model making

Secondary research

Microsoft Word

Microsoft Powerpoint

Outside interests



Reading



Creative journaling



Fitness



Sketching



Bouldering



Volunteer work



Education



- 2018-current • **University of Huddersfield**
BA (Hons) Product Design final year of study
- 2016-2018 • **Runshaw College, Leyland**
A- Levels in 3D Design, English Language and Law
- 2011-2016 • **Stanley High School, Southport**
11 GCSEs including English Language and Maths

Work experience



- September 2020- June 2021 • **Enterprise Placement Year, Enterprise Hub, Huddersfield**
This placement involved developing my own craft subscription business, communicating with business advisors, and learning key business skills such as marketing, social media engagement and branding.
- March 2021- September 2021 • **B&Q Customer Advisor**
This position allowed me to foster good communication and customer service skills and the ability to work as a team. Also developing the ability to cope under pressure in a fast paced environment.
- December 2020 • **1 week CSR placement, Gekco, Doncaster**
An intense placement developing an implementable Corporate Responsibility policy for the start up with a team of students, incorporating sustainability and community goals.

Volunteer experience



- May 2017- March 2018 • **Youth leader, Boys' Brigade, Cornerstone Methodist Church, Southport**
Assisting and supervising the children in their activities. This helped me to understand how to adapt socially with different audiences.

Live design brief experience



- 12 week project with Corby of Windsor**
Working for Corby of Windsor to research guest experience and how it can be improved, to deliver a physical product focussing on customer experience.
- 6 week project with NHS Huddersfield and Calderdale**
Working with the NHS to deliver a quieter bin design solution in response to their research "Noiseless" which focussed on patient experience being affected by noise at night.

Accomplishments



- Team winner of the 48 hour University Design Challenge 2019**
Working for Camira fabrics in teams to provide innovative solutions for fabric storage.

Winner of Best Business Plan 2021 at the Enterprise Hub