

**Hi,  
I'm Jack!**  
Here's a bit  
about me...

\*scroll down\*



I'm a freelance graphic designer based near Leeds but would love to work for an agency that aspires to create effective and engaging design and have fun along the way! I am enthusiastic, highly motivated and strive to create rich and compelling design aesthetics, experiences, and concepts.

## EXPERIENCE & PROJECTS

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### **Browndog Design Agency - Placement Year**

Junior Designer / Graphic Design Intern

This was a year long industry position that provided great insight into the processes, speed and requirements of the industry. Working with brands such as Fever-Tree, Snuggledown and Kirklees Council, I developed ideas and concepts ranging from packaging art work to digital media and partook in various product shoots. It proved to be an extremely valuable experience lending me an insight into the professional world of graphic design.

### **Martini - Let's Make Time - D&AD Brief**

Art Director of a Team of Four

A 4 week, externally set (D&AD) university project. As a way to bring people together through the Martini brand, we incorporated a board game into a limited-edition Martini bottle package; the Martini box is an all-in-one game; ready to play. The project included concept development, structural packaging design and art-working, physical prototyping and an art directed photo shoot.

### **Alexander James Horological Services**

Freelance Design Project

A full corporate design identity for an independent watchmaker / horological servicing company that cater for clientele with high end and bespoke timepieces. The project consisted of a full brand identity, from logo design to mailers and a website design that was to instill an element of trustability whilst conveying the exceptional services and reliability that the company provides.

### **Alex Rogers Personalised Training**

Freelance Design Project

The project required a highly energetic and intense look and feel that echoed the clients strong personality. This was made possible with the use of strong condensed sans serif typography, energetic photography and neon colours.

## EDUCATION

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### **University of Huddersfield**

BA (Hons) Graphic Design

First Year: 1st (AAB)

Second Year: 2:1 (ABB)

Sandwich Year: PASS

Final Year: Pending

## SKILLS & INTERESTS

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- Highly proficient in InDesign, Photoshop and Illustrator.
- Confident in navigating Premiere Pro & After Effects.
- Crafting engaging, fluid & dynamic design identities
- Concept development
- Brand / product naming
- Logotypes & monograms
- Slogan / Call to Action
- Print & Editorial
- Structural packaging design
- Packaging art-working
- Web Design / Mockups (Not including dev.)
- Digital Design
- Theoretical Design / Research

## CONTACT & LINKS

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