

# *Flena Istrati*

*aspiring interior designer*

## *Personal Profile*

As a young designer, I believe that details are the ones that counts and make a difference, that is why I pay attention to them. Being able to make a distinction to the world through my design is my goal. So I look forward to development, building my own skills and engrave my name into the veracious professionals' list. I believe that design can change the world and make it better with its uniqueness.

## *Software Skills*



Auto CAD



Sketch Up



Photoshop



InDesign



Microsoft Softwares

## *Hobbies and Interests*



Photography



Travelling



Music



Swimming



Pen Collector

*Contact me:*

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## *Education*

2017-2020 University of Huddersfield  
BA(Hons) Interior Design

2005-2017 "Mircea Eliade" Lyceum,  
Republic of Moldova  
Qualifications: Maths, English, Computer  
Science

## *Professional Skills*

- Hard-working
- Organized
- Punctual
- Communication
- Team work
- Time management
- Design Development
- Ideation
- Problem Solving
- Concept Generation

## *Work Experience*

2018, ZARA Logistics

- Meeting high targets
- Time management
- Working under stress situations
- Working out of hours

2015-2017 personal tutor for primary  
school students

- Peer mentoring
- Training on Maths and English
- Communication skills practice
- Presentation skills practice

## *Voluntary Work*

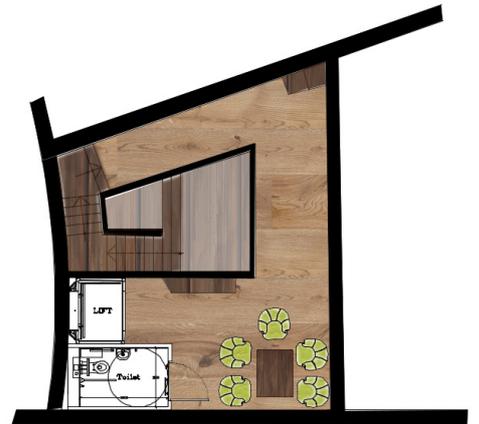
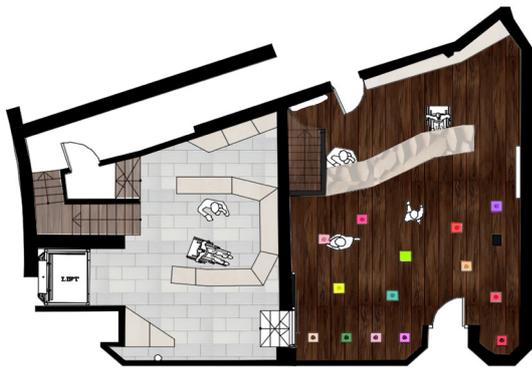
- Course Rep (university, 2nd-3rd year)
- Student Ambassador (university 2nd-3rd year)
- Peer Mentor (university, 2nd year)
- Student Representative in School

## *Languages*

- English (fluent)
- Romanian (native)
- Russian (fluent)

*\*References available upon request*

# SOAP C<sup>o</sup>



## *The Brief:*

Create an innovative store that provides great shopping, creates a tactile and engaging experience and is also fully inclusive and accessible to all customers, celebrates the brand's aim to provide luxury products with an eye for design detail, without compromising on ethical and environmental values.

## *Concept:*

The aim of the design is to create a minimalistic store with an emphasis on the product and the retail experience. The design concept was influenced by Contrast and Honesty, which combines the brand's ethics: luxury, minimalism and transparent.

*Designed by flena Istrati*



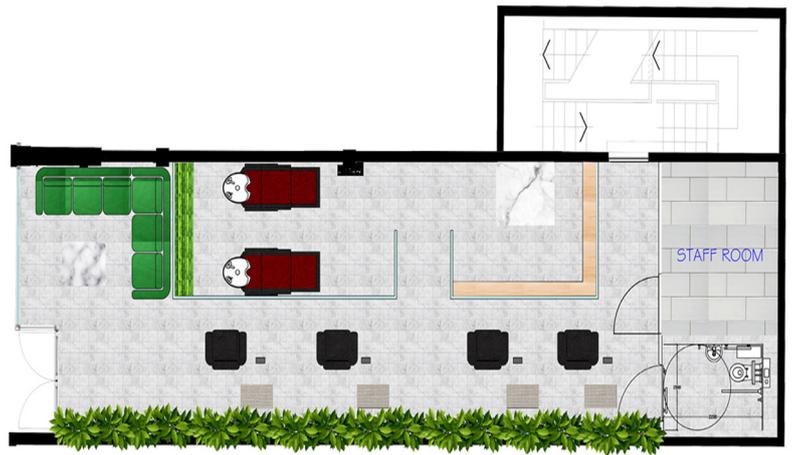
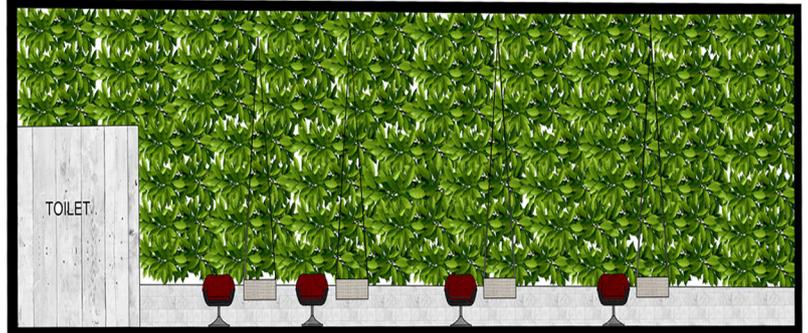
## *The Brief:*

Challenge the smallest size of coffee shop that can fit a Barista and a coffee machine, mainly focused on busy commuters and customers' experience. Think big in a small space and inspire the world to love great coffee.

## *Concept:*

It is not just another bus stop it's a COSTA STOP. Making people's wait for buses a little more exciting and relaxing is the goal of the concept. The design is defined by an extension to the existing bus stop, so that it provides the opportunity to enjoy a coffee and makes sure that the person doesn't miss the bus.

*Designed by Elena Ustrati*



## *The Brief:*

Design an innovative and contemporary interior for a hair salon or barber shop with an emphasis on experience.

## *Concept:*

A hair salon that defines the truth to materiality and creates a “green” environment placed in the middle of a busy town.

*Designed by Flena Istrati*

## *Discover Huddersfield Exhibition Project*



### *The Brief:*

Design an exhibition stand/display system which provides some information about and celebrates a chosen element of the context of the town of Huddersfield.

### *Concept:*

The design defines a visualisation of the University historical journey with the help of the modern technological devices, so that it engages visitors and creates a unique experience.

*Designed by Elena Istrati*