

CANALSIDE

DEMENTIA DAY CENTRE



Canalside aims to create a stimulating yet comfortable environment for individuals affected by Dementia, with a purpose of engaging all users in social interaction and meaningful activities. The space provides a personalised user experience to work on their remaining strengths, abilities and skills to creates an opportunity to address the cognitive difficulties caused by the disease.

The day centre targets both the people diagnosed with the Dementia as-well as their family members, in order to provide both social and practical support to encourage relationships and a community within.



NOT TO SCALE

"SOCIAL INTERACTION AND ACTIVITIES ARE ONE OF THE BEST DEFENCES AGAINST DEMENTIA AND FUNCTIONAL DECLINE. IT CAN ALSO PREVENT DEPRESSION AND SOCIAL ISOLATION." - Better Living Author (2019)

Audience

TEAM ORIENTATED - SELF ASSURED -
RESOURCEFUL - FAMILY VALUES -
STRONG WORK ETHIC


BABY BLOOMERS
- AGED 57 TO 74




THEIR FAMILY
- ALL AGES



BRAIN HUNT, 67

DEMENTIA SUFFERER

The activities that currently take place in the care home aren't of interest to Brian therefore he spends most of his time in his room. He also doesn't enjoy being in the communal space because it makes him anxious and uncomfortable.

The social withdraw means Brian is very lonely and isn't able to engage with other individuals. Therefore the symptoms of the disease are becoming worse, at a fast pace.

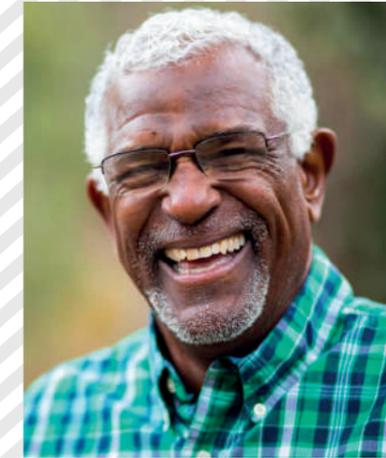


LOUISE GOODHALL, 45

DAUGHTER

Louise visits her father in the care home with her two children on a regular basis. She finds it very difficult to get involved in the activities due to lack of space, resources and disorganised times.

Louise has attempted to take her father for family days out in the past but it caused too much confusion. It's very difficult to find dementia friendly spaces. Therefore the opportunity to make memories with her father is very limited.



MARTIN MICHAELSON, 60

BROTHER

Martin and his wife moved to London 5 years ago. The only time he is able to see his brother is on holidays when he returns home to see his family.

Due to his brother being diagnosed with dementia, Martin wants to communicate with him on a more personal level. Martin struggles with the lack of support and knowledge he has regarding his brother, therefore he's considering moving home on a part time basis.

BRAND AIM

Canalside strongly believes that although there is no current cure for Dementia, the disease is not untreatable. By moving away from a controlled and restricted physical environment, it can provide an opportunity to maintain or improve cognitive function.

As a brand we can shift the emphasis from the disease, to the individuals emotional well-being. Allowing users to regain their sense of self and independence, so they are recognised as human beings regardless of cognitive decline. A meaningful experience that enhancing quality of life for all users.

BRAND VALUES



FREEDOM



CONNECTION



RESPECT



CREATIVITY



COMPASSIONATE



WELL-BEING

Branding

WHY BLUE?

Blue has a calming and relaxing effect. The colour prevents anxiety and confusion in Dementia sufferers, therefore managing the behavioural symptoms of the disease.

The colour represents trust, it will create a comfortable environment where users will feel safe and secure. Therefore a reliable and dependable colour for dementia.

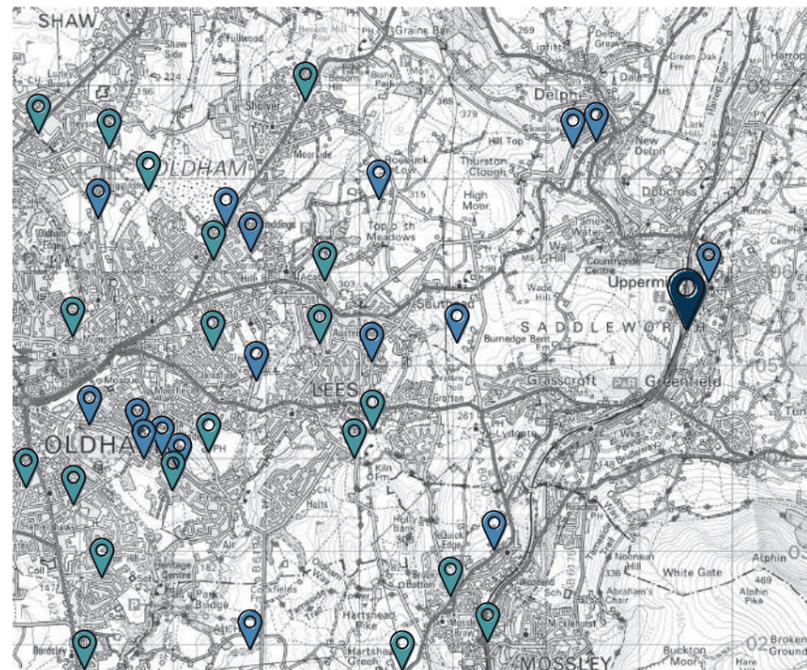
Site Location

WHY GREATER MANCHESTER?

Greater Manchester (GM) is aiming to establish itself as "the best place to live with dementia in the world" (Heath Innovation Manchester, N.D.).

There is a "Take a seat scheme" to make the region age friendly & accesible.

Allowing for everyone in the area to share "responsibility for ensuring people with dementia feel understood, valued and able to contribute to their community,". (Sue Clarke, Heath Innovation Manchester, N.D.).



Saddleworth is an ideal location for Canalside Dementia day centre due to it's close proximity and central location to many care and retirement homes within Greater Manchester area. This location will allow users to visit the day centre regularly.



📍 SITE 📍 CARE HOMES 📍 RESIDENTIAL

Concept

- A WALK ALONG THE CANAL

The design will take inspiration from the history and surroundings of the site linking it to the Huddersfield Narrow canal.

Just as ripples spread out with a single movement in the water, a single action from an individual can have far reaching effects. Create a ripple effect and transform the world of dementia around us



Bridges & Water



Arches



Stepping Stones

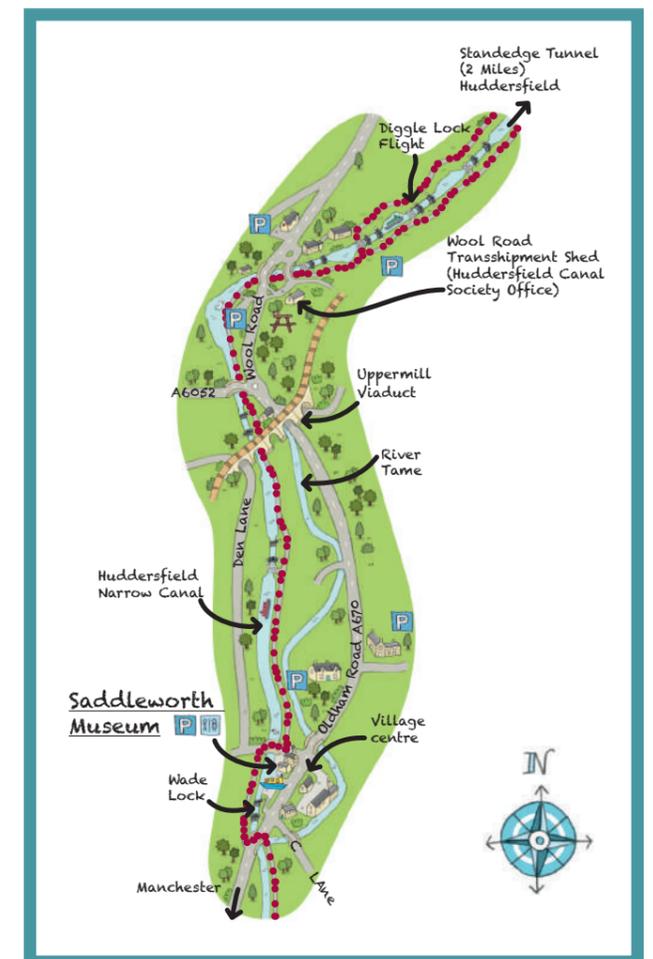


Ripple Effect

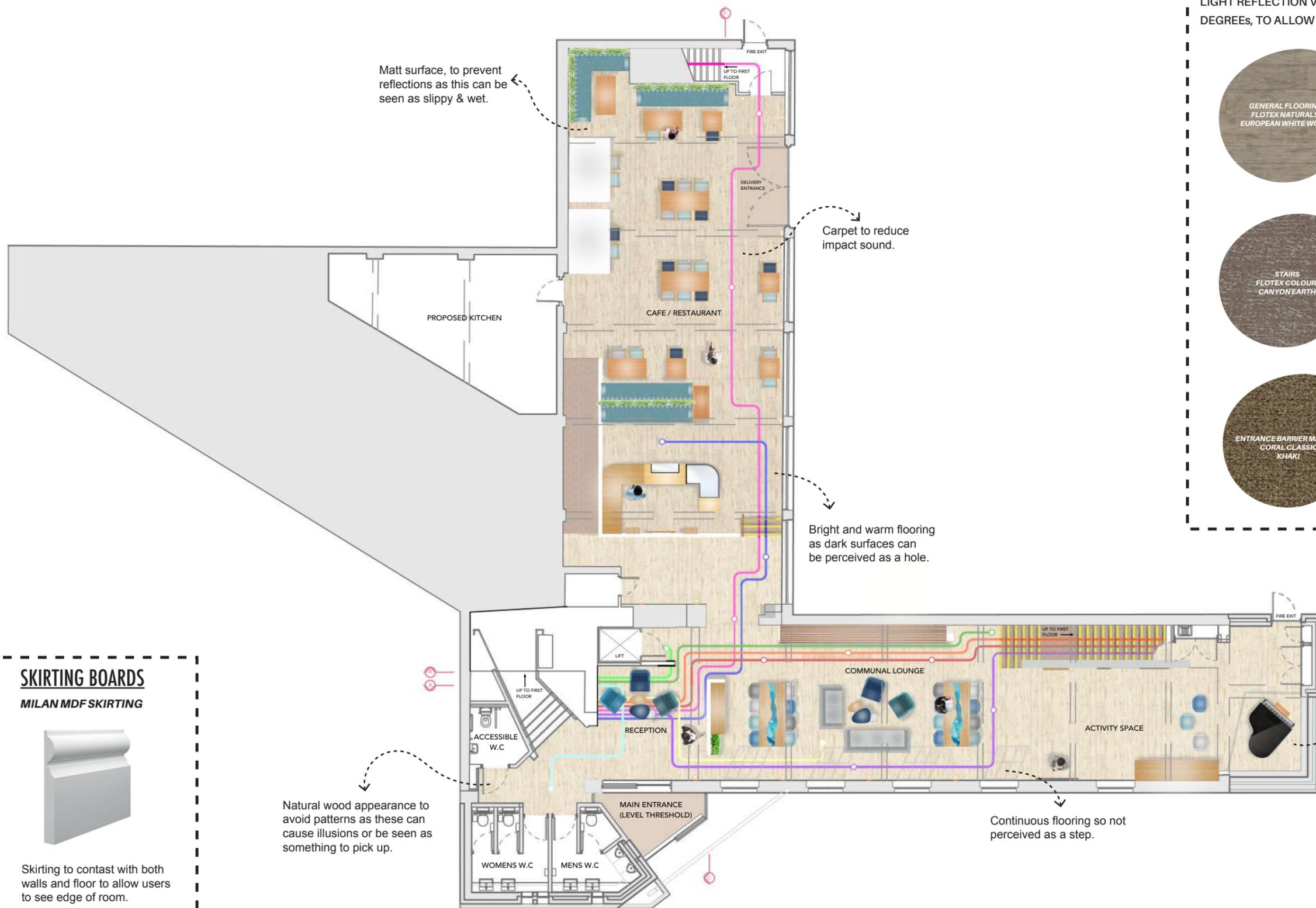


Wood / Bark

Overcome the obstacles in the pathway of the weak (dementia) by letting them become stepping stones providing the opportunity to lead you to something better.



Ground Floor Plan



GROUND FLOOR PLAN
1:150 @ A3

DEMENTIA DSDC ACCREDITED FLOORING
LIGHT REFLECTION VALUE (LRV) TO BE WITHIN 10 DEGREES, TO ALLOW FLOORING TO BE TONALLY SIMILAR.

 <p>GENERAL FLOORING FLOTEX NATURALS EUROPEAN WHITE WOOD</p>	LRV - 23%
 <p>STAIRS FLOTEX COLOUR CANYON EARTH</p>	LRV - 16%
 <p>ENTRANCE BARRIER MATTING CORAL CLASSIC KHAKI</p>	LRV - 13%

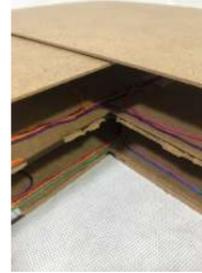
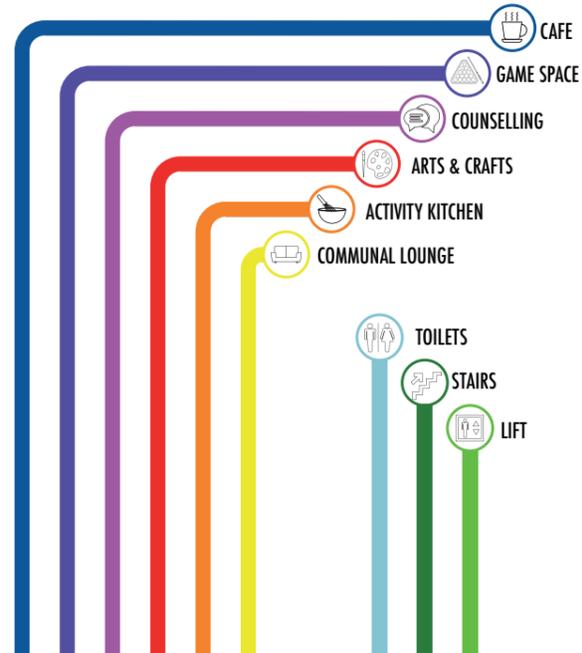
SKIRTING BOARDS
MILAN MDF SKIRTING



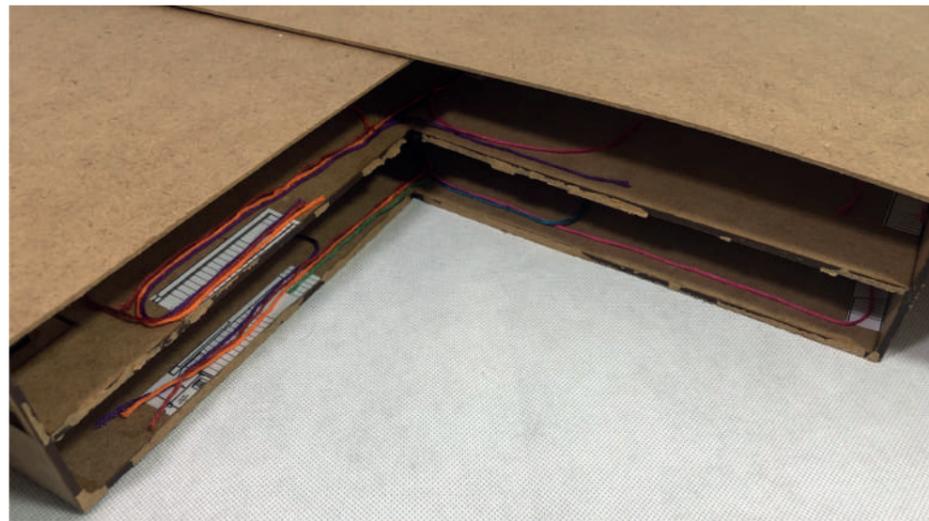
Skirting to contrast with both walls and floor to allow users to see edge of room.

WAYFINDING FOR DEMENTIA SUFFERERS

FIND YOUR WAY



WAYFINDING GRAPHICS



3D MODEL OF FLOOR GRAPHICS

INTEGRATED SYSTEM OF NAVIGATION

Sunlight on floor shapes a path to follow, by using the natural light to an advantage it was possible to create a wayfinding system that will help navigate users throughout the space. This will provide dementia sufferers with a sense of direction and independence.

Digitally printed floor stickers & high tack vinyl wall print. Using both words and icons will help individuals to identify and recognise their surroundings. A main side effect of dementia is memory loss, therefore there is icons along the paths in order to remind users of their destination.

Bright colours not only create contrast but stimulate senses and movement, creating a more effective way of navigating throughout the space. The coloured paths provide a looped circuit throughout the space, therefore creating a straight and direct layout to functional environments.

Reception



Suspended acoustic panels. Organic bespoke shape of pebbles.



Ripple 3D effect wall panels



Dual sided room divider.

Seating area to provide a personal interaction upon entering the building.



Hush low wing back chair to provide privacy & sound absorption.



Pebble shaped coat hooks.

Coat rack to create a homely atmosphere. Providing a recognisable environment for Dementia sufferers, so they feel safe as soon as they enter the building.



Dual room divider- storage unit for technology, books & games.

Frequent contact with family & friends, aswell as reminiscence therapy.



BRAIN ACTIVITY'S / GAMES



TECHNOLOGY

Mind and body exercises will provide opportunity for use of brain/memory through solving problems.



COMMUNICATION



RIVER RESIN TABLE



FURNITURE

The idea of a home within the community. A relaxing environment to promote the feeling comfort so users feel safe & stable, a similar experience to being at home.



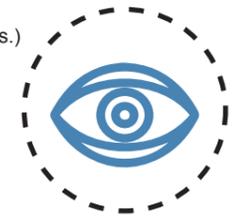
Space accomodates large and small groups.

Large table to promote relationships & community within. Space designed for assistance and companionship, can seek support when needed.

Open plan design to maximise observation of all activities that are taking place. Full visual access will encourage involvement.



TOUCH



SIGHT



HEARING

Library Pod (Both sofa seating & chairs.)

Communal Lounge

Cafe



COFFEE & CAKE

Familiar and social environment.

Flexible meal times & portion control.



SUPERFOODS

Encouraging to see others eat, especially family members.



AFTERNOON TEA



Wood table tops to avoid reflections & glare. The matte surface is a plain and simple to avoid confusion.



Individual acoustic wood slats & wood work tops to deaden acoustics.

CAFE COUNTER

Glass fridges to provide visual access to food & drink for dementia sufferers.

Lower counter top with recessed plinths for wheelchair users to order & pay.



NATURAL MATERIALS & TEXTURES

DESIGN PALETTE



Wood / Bark

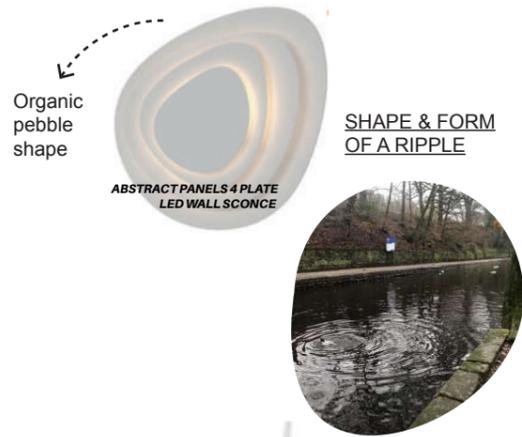
Arches

Stepping Stones

WALL MOUNTED ACOUSTIC PANEL SYSTEM

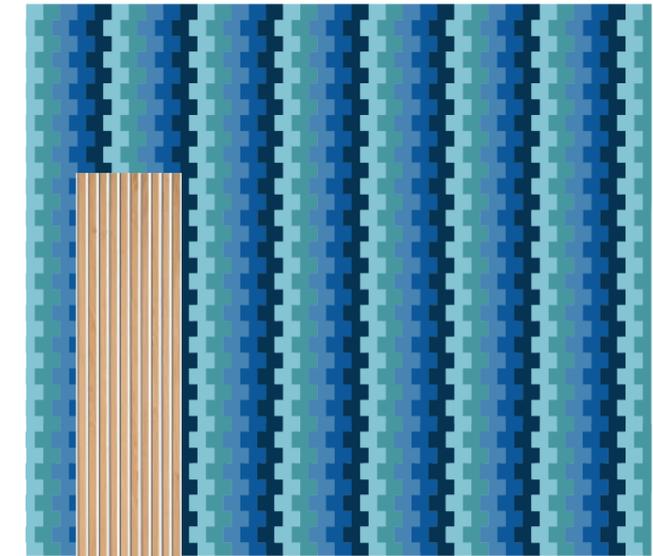
To minimise meaningless background noise to prevent anxiety & confusion. Allowing dementia patients to socialise & interpret what is being said.

Cafe Furniture



LIGHTING

High levels of illumination, evenly lit space to avoid shadows & glare.



SOUND ABSORBING FEATURE DISPLAY WALLS

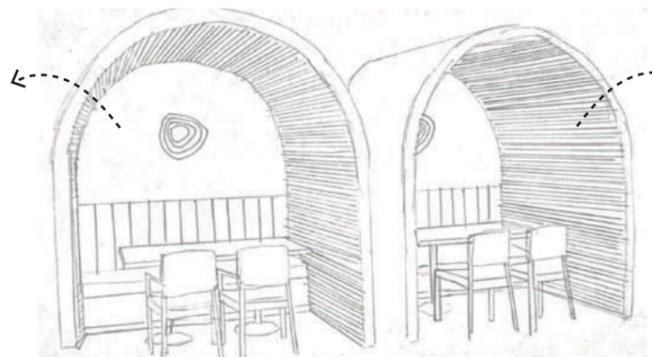
ACUPANEL ACOUSTIC WOOD PANELS

ARCHED SEATING BOOTHS

Privacy & protection from traffic. This will benefit dementia sufferers who are extremely anxious. Preventing over stimulation.



Textured Wall mural to represent water.



INITIAL SKETCH

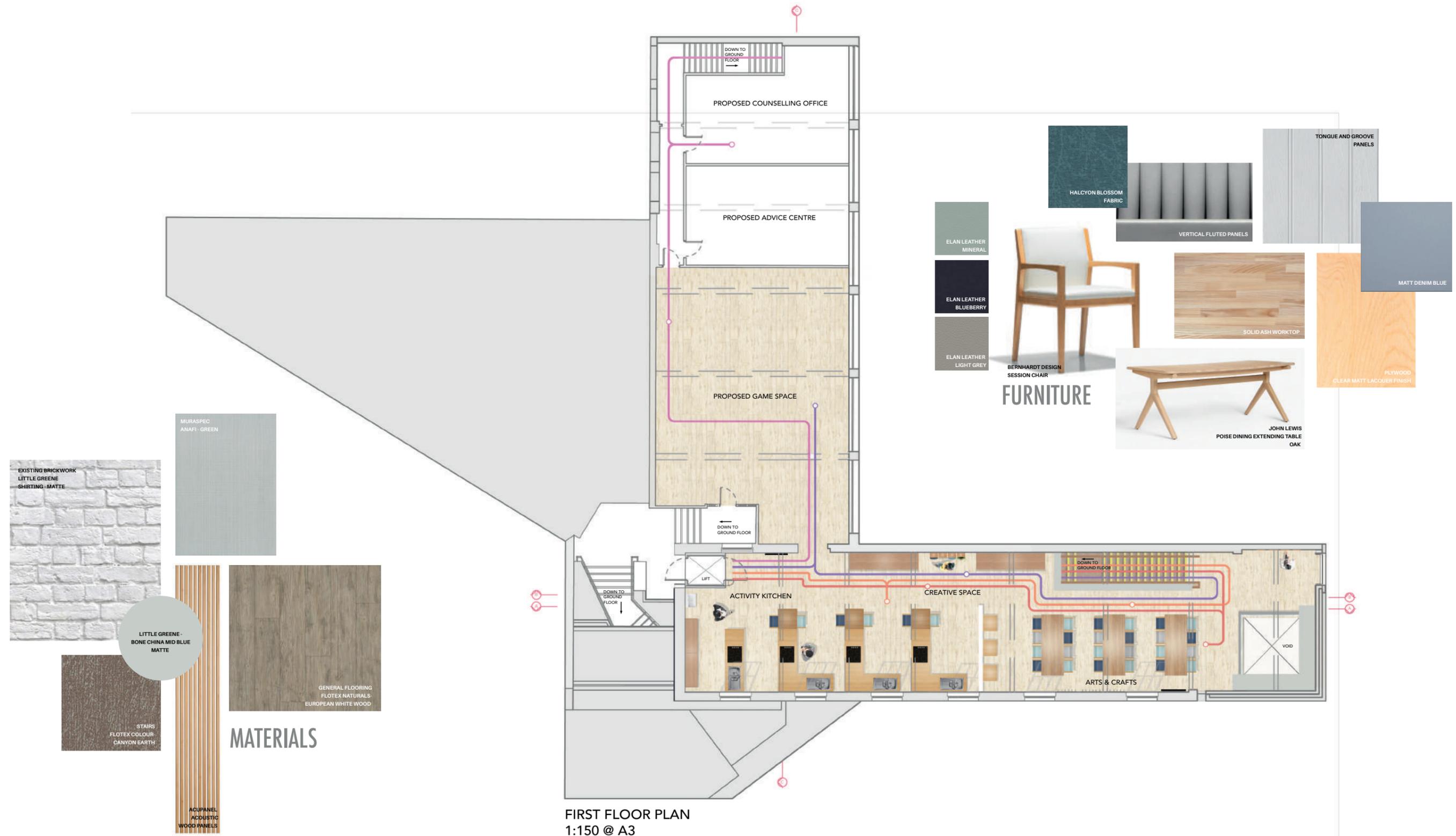


Arched form to represent bridge. Concept of "Water under a bridge". Dementia is a disease that cannot be undone but must be accepted.

FURNITURE



First Floor Plan



FIRST FLOOR PLAN
1:150 @ A3

ARTS & CRAFT CLASSES/ ACTIVITIES



CRAFTING



FLOWER ARRANGEMENT



PAINTING/ DRAWING



KNITTING



Interactive touch screen for drawing & demonstration to aid and support. Large screen for visually impaired.



Reminiscence therapy to trigger memories & emotions.



Self expression & creativity using a range of motion and strength.

Engaged & content providing a sense of belonging and purpose within the space.



ACTIVITY KITCHEN



Kitchens tap into the most fundamental & instinctive memories.

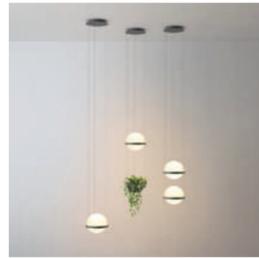


Taste test.



Kitchen is the warmest place in the home. A hub for family & friends to come together.

Creative Workshops



LUMINOUS HANGING GARDEN

Lighting will inspire paintings and drawings in Arts & Crafts workshop through reminiscence therapy.

Section AA

The first floors sole design purpose is for creative workshops.

Open plan design will create natural movement and transition throughout space. A looped circuit with no hallways, doors or private rooms will prevent dementia sufferers wandering.



SECTION AA
1:100 @ A3

Expressive activities.

Adaptable seating storage unit.

Interactive touch screen & webcam.

Communal seating area situated on same floor as expressive activity space. This will allow users to watch or get involved.

EXPRESSIVE ACTIVITIES

Helps manage and reduce behavioural symptoms of dementia.



EXERCISE



MUSIC THERAPY

Physical exercise & movement.



GAMES



INITIAL SKETCH

Reminiscence therapy.

Creates connection.

Frequent contact with family worldwide.



INITIAL SKETCH



Opens up new means of conversation.



SKYPE WALL

Section BB

CREATIVE SPACE



CREATIVE SPACE



ARTIFICIAL MOSS



WHITEBOARD



SHELVING



ACOUSTIC PANEL

Creative space to brainstorm/ draw ideas for both workshops (Activity kitchen and Arts & Crafts).

Seating area for family and friends to observe activities & classes.

Wall art to define arts & crafts space. Bright and bold images will create a familiar environment, using a focal point for conversation and reminiscing.



Interactive touch screen.

CREATIVE SPACE

RECEPTION

COMMUNAL LOUNGE

ACTIVITY SPACE

FIRE EXIT

NOT IN SCOPE OF WORKS

WELCOME

SECTION BB
1:100 @ A3

Library Pod
(Quiet zone)

Classic Game Wall

LIBRARY POD



INITIAL SKETCH

Touch stimulation & interaction by creating an activity through patterns and design.



TOUCH SENSITIVE MODULAR LIGHTING

AG | STUDIO

ABBIE GAWTRY - ASPIRING INTERIOR DESIGNER

PROFILE

An ambitious, dedicated and enthusiastic individual who has a very precise and practical style when it comes to design. I have a passion for interior visualisation. My approach to envisioning space as is led by the impact of experience to be had within them.

I chose to do a degree in Interior Design because it gave me the opportunity to express myself creatively on a regular basis, and work alongside others who share my determination for creating innovative spaces.

I enjoy working as part of a team, as I recognise and respect different perspective. I am a honest individual, who enjoys offering support to other members of a team , in order to exceeded every possibility to improve. I wish to inspire others as well as myself.

I have aspirations for a position that will challenge my CAD abilities, but will also allow me to explore my creative talents. I want to develop my personal and professional skills further, whilst bringing my own individuality to the design process.

-  Cleckheaton, West Yorkshire
-  07508433815
-  Abbiegawtry@hotmail.com
-  <https://abbiegawtry.wixsite.com/website>

EDUCATION

Interior Design BA (Hons)- Predicted First Class Honours Degree
University of Huddersfield
(2016 - 2020)

Extended Diploma in 3D Design - Distinction
Leeds Arts University
(2014 - 2016)

GCSE's- Achieved 12 A* to C (Including Math and English)
Castle Hall Academy, Mirfield
(2010 - 2014)

REFERENCES

Penny Sykes (Interior Design Tutor)-
p.s.sykes@hud.ac.uk

Matthew Evans (Managing Director)-
m.evans@leadingedgecreative.co.uk

Mellisa Mcnamara (Starbucks Store Manager)-
mellisrosemcnamara@gmail.com

WORK EXPERIENCE

Shift Supervisor **2019 - Present**
Starbucks, Cleckheaton

- Train and directed staff members.
- Responsible for opening, running and closing the cafe.
- Cash Handling accuracy.

Junior Designer Work Placement **2018 - 2019**
Leading Edge Signage & Graphics / SIM Shopfitting

- Produced working drawing packages and 2D/3D Design visualisations of retail & commercial spaces.
- Assisted a team of 4 members with planning and designs for both graphic & interior projects based on clients specifications.
- Conscientious space planning and site surveying.
- Designed sketches and visuals, to accurately interpret and represent the clients ideas under strict deadlines.
- Concept development of branding.
- Product design - Including signage & display units.
- Graphic design - Including branding & vehicle graphics.

Lab Technician **2016 - 2018**
ALS Food & Pharmaceutical, Mirfield

- Performed laboratory tests with optimum quality & diligence.
- Preparing and testing food for bacteria.

Barista **2013 - 2016**
Whiteley's Garden Centre café, Mirfield

- Preparing and serving food to customers with confidence.
- Providing fast & excellent customer service.
- Maintained a clean working environment.

ACHIEVEMENTS

- Shortlisted for the International Retail Design World Student Awards competition.
- Achieved "Best Socially Focussed Project" for Final Major Project- Canalside.
- Featured in Dezeen Virtual Design Festival for University course page.

SKILLS

Professional Skills

- Ability to work efficiently on several projects simultaneously.
- Meticulous designer & detail orientated.
- Strong visualisation skills, both by hand and computer aided.
- Spatial awareness & strong sense of creativity to create conceptual designs.
- Great eye and knowledge of materials, styles and trends.
- Flexible designer - Open to ideas.
- Able to work under pressure effectively to exceed the expected standards.
- Good communication and interpretational skills.

Technical Skills

